



# TPI MEDIA PACK 2025-26

*The definitive publication for the live touring industry.*

WWW.TPIMAGAZINE.COM  
WWW.TPIAWARDS.COM  
WWW.GTLSESSIONS.COM



# WELCOME TO TPI

## THE LEADING PUBLICATION FOR THE LIVE TOURING INDUSTRY.

Since 1998, TPI [Total Production International] has been the definitive authority on live events production. Featuring on-site interviews with the world's most respected crew members as well as in-depth discussion with R&D departments creating the technology powering live events, TPI pulls back the

curtain on an often 'invisible' industry, sharing backstage stories from the talented people who make artist dreams a reality. Our bimonthly publication is circulated to a combined print and digital readership of 8,407 individuals and companies in 87 countries. Our digital magazine receives over 15,229 average monthly visits with website traffic reaching 10,000 impressions per month.

In recent years, TPI has expanded its digital footprint with TPI Talks – a web series and podcast with some of the biggest and brightest names in the sector.

TPI also hosts in-person events – most notably the TPI Awards, which honours the work of individuals and companies in the sector. Attended by 1,800 industry professionals, it is the ultimate annual networking opportunity for the touring world.



- *Print and digital readership 8,407*
- *Average digital magazine impressions over 15,229*
- *Newsletter circulation over 7,851*
- *Average email open rate 50%*
- *Annual in-person events including GTL Sessions and the famed TPI Awards, attended by 1,800 professionals*

---

# TPI 2025/2026 DEADLINES & BONUS DISTRIBUTION OPPORTUNITIES

---

## JUL/AUG 2025

*Editorial: 13/06/25 Advertising: 20/06/25*

*Show Distribution: PLASA London / IBC Amsterdam*

---

## SEP/OCT 2025

*Editorial: 15/08/25 Advertising: 22/08/25*

*Show Distribution: LEaT Hamburg*

---

## NOV/DEC 2025

*Editorial: 17/10/25 Advertising: 24/10/25*

*Show Distribution: LDI Las Vegas / JTSE Paris / The  
Conference Live at Lititz 2025*

---

## JAN/FEB 2026

*Editorial: 04/12/25 Advertising: 11/12/25*

*Show Distribution: ISE Barcelona / NAMM Anaheim / TPI  
Awards 2026 London*

---

## MAR/APR 2026

*Editorial: 20/02/26 Advertising: 27/02/26*

*Show Distribution: Prolight + Sound Frankfurt / Music Inside  
Rimini / NAB Las Vegas / TPiMEA Awards 2026 Dubai*

---

## MAY/JUN 2026

*Editorial: 17/04/26 Advertising: 24/04/26*

*Show Distribution: Plasa Focus Leeds / GTL Sessions  
Mykonos / Showlight France / ABTT London / InfoComm  
Las Vegas / SLS Expo Riyadh / MONDO-DR Awards 2026  
Las Vegas*

---

## JUL/AUG 2026

*Editorial: 13/06/26 Advertising: 20/06/26*

*Show Distribution: PLASA London / IBC Amsterdam*

For any editorial enquiries please contact one of the editorial team, who's contact details you can find on our 'Meet the Team' page.



# EDITORIAL OPPORTUNITIES



## EVENT FOCUS

A detailed examination of a specific aspect of a live production; a focus on the visual elements of a tour, or an interview discussing audio, this is where we put a particular element of a tour under the microscope.



## IN PROFILE

Discover the inner workings and insights from leading businesses within the industry. From manufacturers and rental companies to production houses and everything in between.



## BACK CHAT

Members of the live events sector take the hot seat.



## PRODUCTION PROFILE

All-encompassing coverage of the world's most awe-inspiring live productions; interviews with personnel from every facet of the production, from lighting to rigging, tour management to trucking and catering, this feature documents the hardworking crews that make a live event a reality.



## INTERVIEW

A profile of the industry's greatest movers and shakers to hear their thoughts on the future of live touring.



## FESTIVAL FOCUS

Uncovering the technical infrastructure and personnel behind large outdoor events, from boutique gatherings to 100,000-strong juggernauts.



## PRODUCTION FUTURES

Highlighting the work of industry newcomers and sector-specific training incentives aiding the next generation of TPI Award winners.



## GEAR HEADS

Insight from the innovators and technicians responsible for creating the latest products on the market.



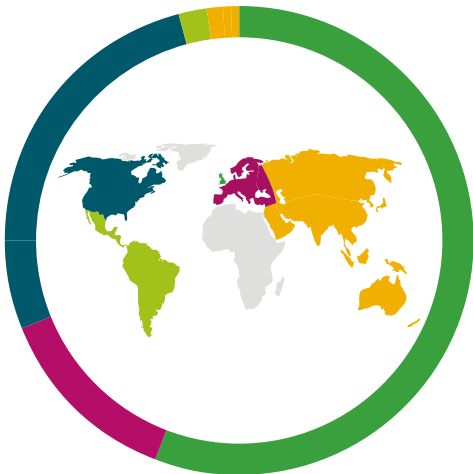
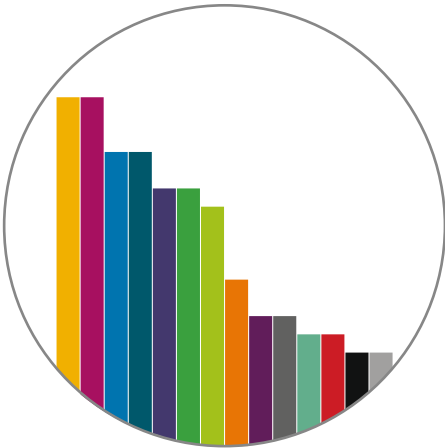
## FEEDBACK

A platform for industry professionals to have their say on the current state of the industry, changes they'd like to see and trends we should be aware of.

# CIRCULATION BREAKDOWN

## PROFESSIONS

Manufacturers	15%
Production/Tour Managers	15%
General Event Suppliers	12%
Technicians/Crew	12%
Show Designers	10%
Production/Rental Companies	10%
Distributors	9%
Event Coordinators	5%
Technical Colleges	3%
Promoters	3%
Students	2%
Rehearsal Facilities	2%
Venues	1%
Booking Agencies	1%



## READERSHIP

UK	56%
Northern America	24%
Europe	12.9%
Central & South America	3.4%
Asia & Australia	3.7%

### PRINT & DIGITAL CIRCULATION

AVERAGE OF OVER  
**8,407**

### DIGITAL IMPRESSIONS

AVERAGE OF OVER  
**15,229**

### MONTHLY WEBSITE VISITORS

AVERAGE OF OVER  
**10,000**

### NEWSLETTER CIRCULATION

AVERAGE OF OVER  
**7,851**

### DIGITAL FOLLOWING

COMBINED FOLLOWING  
**21.5K**

# PRINT ADVERTISING RATES

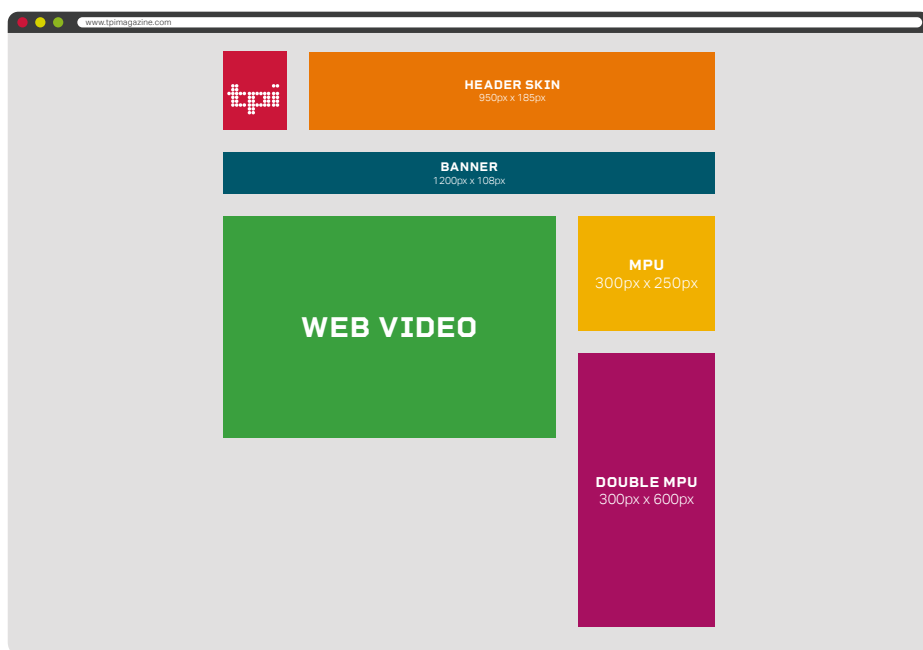
FULL COLOUR (£+VAT)	SPECIAL POSITIONS
Double Page Spread <b>£4,500</b>	Inside Front Cover <b>£3,000</b>
Full Page <b>£2,500</b>	Inside Back Cover <b>£3,000</b>
Half Page <b>£1,700</b>	Outside Back Cover <b>£5,000</b>
Third Page <b>£1,400</b>	Bellyband <b>£6,000</b>
Quarter Page <b>£900</b>	Gatefold <b>£7,000</b>

# WEBSITE ADVERTISING RATES

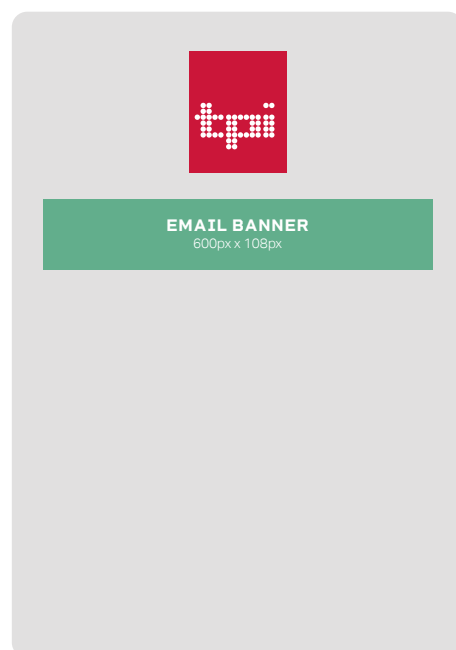
Header Skin	<b>£2,000</b>	(950px x 185px)
Banner	<b>£1,000</b>	(1200px x 108px)
MPU	<b>£1,000</b>	(300px x 250px)
Double MPU	<b>£1,500</b>	(300px x 600px)
Video Content	<b>£2,000</b>	

# DIGITAL ADVERTISING RATES

Social Media Takeover	<b>£1,000</b>	
Digital Front Cover - Full Page	<b>£2,000</b>	
Digital DPS	<b>£2,500</b>	
Email Blast	<b>£1,500</b>	
TPI E-Newsletter Banner Ad	<b>£800</b>	(600px x 108 px)



Website Adverts



E-Newsletter Banner

# ADVERTISING TECHNICAL DATA

All dimensions: height before width

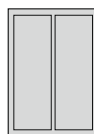
## FULL PAGE

Bleed 339 mm x 242 mm  
Trim 333 mm x 236 mm  
Type 310 mm x 210 mm

## DPS

Bleed 339 mm x 478 mm  
Trim 333 mm x 472 mm  
Type 310 mm x 446 mm

## FULL PAGE



## DPS



The following adverts all float on the page  
with a white margin

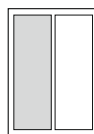
## 1/2 PAGE PORTRAIT

Size 313 mm x 100 mm

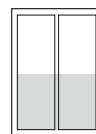
## 1/2 PAGE LANDSCAPE

Size 150 mm x 210 mm

## 1/2 PAGE



Portrait



Landscape

## 1/3 PAGE PORTRAIT

Size 313 mm x 75 mm

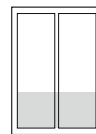
## 1/3 PAGE LANDSCAPE

Size 102 mm x 210 mm

## 1/3 PAGE



Portrait



Landscape

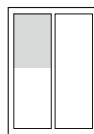
## 1/4 PAGE PORTRAIT

Size 150 mm x 100 mm

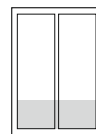
## 1/4 PAGE LANDSCAPE

Size 64 mm x 210 mm

## 1/4 PAGE



Portrait



Landscape

### PLEASE NOTE

- All TRIM pages must have a 3mm bleed on all sides.
- For TRIM adverts, type and important subject matter should be kept within the TYPE area.
- You should allow 8mm between DPS adverts for binding. Please call for more information.

# MEET THE TPI TEAM

## EDITORIAL



**STEW HUME**  
*Editor*

Mob: +44 (0)770 2054 344  
Email: s.hume@mondiale.co.uk



**JACOB WAITE**  
*Deputy Editor*

Mob: +44 (0) 7592 679 612  
Email: j.waite@mondiale.co.uk



**ALICIA POLLITT**  
*Staff Writer*

Mob: +44 (0) 7508 441 986  
Email: a.pollitt@mondiale.co.uk

**JUSTIN GAWNE**  
*CEO*

**PETER IANTORNO**  
*Editorial Director*

**JEZ REID**  
*Production*

**DAN SEATON**  
*Production*

**TPI HEAD OFFICE**  
Strawberry Studios, Watson Square,  
Stockport, Greater Manchester, SK1 3AZ,  
U.K. Tel: +44 (0)161 476 8360

## COMMERCIAL



**FRAN BEGAJ**  
*Commercial Director*

Mob: +44 (0)7852 336 728  
Email: f.begaj@mondiale.co.uk



**MATILDA MATTHEWS**  
*Account Manager*

Mob: +44 (0)7413 555978  
Email: m.matthews@mondiale.co.uk



**TOM DYSON**  
*Account Manager*

Mob: +44 (0)7306 505230  
Email: t.dyson@mondiale.co.uk

## EVENTS & SOCIAL



**ALICE CLARKE**  
*Marketing and Events Manager*

Mob: +44 (0) 7752 392 465  
Email: a.clarke@mondiale.co.uk



**CHARLIE MOORE**  
*Marketing & Events Assistant*

Mob: +44 (0)7880 345253  
Email: c.moore@mondiale.co.uk



**JAMES ROBERTSON**  
*Digital Content Manager*

Mob: +44 (0) 7725 475 819  
Email: j.robertson@mondiale.co.uk



# Welcome to TPiMEA

## The leading publication for live events in the Middle East.



### Introduction:

TPiMEA – Total Production Middle East & Africa is the sister publication to TPI – Total Production International (1998), the leading global publication for the live events, festival and concert touring industry, home to the industry's biggest networking dinner, the TPI Awards.

Published in the UK by Mondiale Technology Media and established in September 2015, TPiMEA is the next generation of TPI's niche expertise in the live event trade media. Dedicated to the region via a bi-monthly print publication, website and regular newsletter, the entertainment technology and live production community in the Middle East and Africa will further benefit from Mondiale's 20-year connection to the continents.

TPiMEA shines a light on the consistent, world-class development of these continents and the skills, expertise and creativity behind the companies and the people putting the Middle East and Africa on the live event map.

The publication is printed six times a year and distributed throughout the Middle East and Africa.

TPiMEA also hosts in-person events – most notably the TPiMEA Awards, which honours the regional industry's best and brightest individuals and talent. Attended by over 600 industry professionals, it is the ultimate annual networking opportunity for the touring world in the region.